Did you know: Israel celebrates Mother's Day — now called Family Day — on the 30th of Shevat, which is the anniversary of the death of Hadassah founder Henrietta Szold.







Project supports women who feel forgotten







Jewish Women International's Flower Project offers several styles of Mother's Day cards

Since 1999, Jewish Women International's Flower Project has sent bouquets of flowers and financial literacy materials to domestic violence shelters on Mother's Day. This year — a year of awareness, of marches, of saying #MeToo, of raising voices and supporting all women — the project's meaning goes deeper than ever, JWI organizers say.

And this year, along with delivering flowers and financial education resources in English and Spanish for mothers in domestic violence shelters, JWI is sending cards their children can decorate to make this a happier Mother's Day.

For each \$25 contribution to the Flower Project, JWI will send a Mother's Day paper card or e-card to the honoree of the sender's choosing. There are four card images to choose from, and inside messages may be personalized.

Paper Mother's Day cards purchased after 9 a.m. EST on Friday, May 11 will be mailed on Monday, May 14. For international orders, e-cards are suggested. E-cards purchased before 2 p.m. EST on Friday, May 11 will be sent on Mother's Day. E-cards purchased after 2p.m. EST on Friday, May 11 will be sent on Monday, May 14. For more information, visit www.jwi.org/flowerproject.





