

**Thank you for your interest in partnering with the Arizona Jewish Post!** We are thrilled to provide you with information about our new and evolving digital offerings so that we can help you get the word out about your business, organization, or service. Please find a brief listing below. If you have further questions, our team will be happy to provide more in depth information. You can reach Executive Editor Phyllis Braun at (520) 240-4092 or email us at [ads@azjewishpost.com](mailto:ads@azjewishpost.com).

## Website Sidebar

Website sidebar ads appear on almost all pages of our site, including the homepage. They are available on a rolling basis, space permitting, and run for two weeks.

<b>Ad size:</b>	300 x 150	300 x 250	300 x 400
<b>Cost:</b>	\$200	\$350	\$450

## In-Article

These ads appear in an article that is featured prominently on the homepage for at least one week and less prominently on the homepage for at least one week thereafter. The ad is never removed from the article, but the article may change locations on the website.

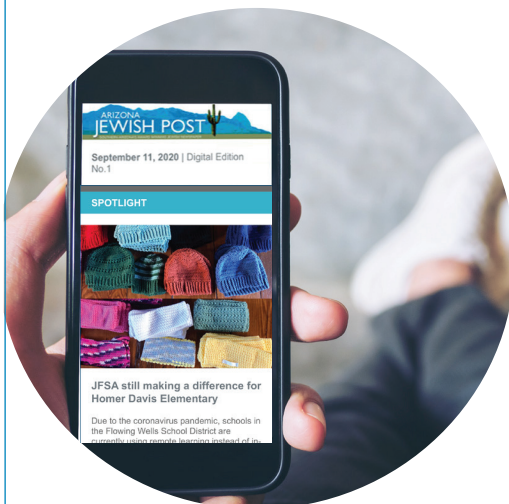
<b>Ad size:</b>	750 x 320
<b>Cost:</b>	\$500

## Newsletter

We send a monthly newsletter to our community featuring our latest articles and updates. Advertisers have two different opportunities to be featured in a monthly newsletter. You can either sponsor the newsletter with your logo or place a standard ad.

<b>Sponsor ad size:</b>	High res logo
<b>Sponsor ad cost:</b>	\$325

<b>Standard ad size:</b>	1000 x 170
<b>Standard ad cost:</b>	\$500



## Advertorials

The AJP now offers sponsored content. We will feature a full-length article about your business, complete with photo, on our website. There are two options when it comes to advertorials. For option 1, we will feature your article prominently on our homepage for one week and then move it to a slightly less prominent location on our homepage for the rest of the month. For option 2, your article will appear prominently in our monthly newsletter and be posted to our website on the date of the send.

**Option 1 (homepage) cost:** \$1,000

**Option 2 (newsletter) cost:** \$1,200

**Sustainment fee:** \$25/month

## Business Directory

Our business directory is its own page on our website that is a collection of ads from local businesses and organizations of all types. Ads are available for purchase at any time and run through the end of 2020.

**Ad size:** 300 x 250

**Cost:** \$200

**azjewishpost.com**

## Ad Submission Information:

- All ads link to a target URL of the advertiser's choice. Please provide that URL when submitting the ad.
- Ads are due to [ads@azjewishpost.com](mailto:ads@azjewishpost.com) at least 2 business days prior to run date.
- Accepted file formats: .jpg or .png.

## Questions?

**Contact Executive Editor**

**Phyllis Braun at (520) 240-4092**

**or email [ads@azjewishpost.com](mailto:ads@azjewishpost.com).**

